

Poster Competition Guidelines

The posters will be displayed on easels. You can use:

- 48" X 36" tri-fold board or
- If you choose to print your posters using a plotter, you still need to bring a support to attach your poster so that it can sit on the easel

How to make a Great Poster

- **Be creative!**
Use colors to make your poster eye-catching.
- **Choose a large font!**
Anyone should be able to read your poster from 3 feet away
- **Keep the text brief!**
Don't have a "wall of words" rather use images, charts, and tables. You can fill in with the details when people stop by.

Any poster should contain at minimum:

- Title (least two inches high).
- Name of the student (at least one inch high)
- School or institution must (at least one inch high).
- Research Question
- Model
- Table of results
- Conclusions

The judges will evaluate the poster presentation based on the following:

- i. Economic content
 - a. Economic theory
 - b. Econometrics model
- ii. Your answer questions about your research
- iii. Visual impact